



EESL & MPUVNL host workshop on “Accelerating adoption of sustainable solutions for industries” in Radisson Hotel, Bhopal

The initiative was aimed at creating awareness on energy efficient technologies and financial options available in the state of Madhya Pradesh

New Delhi, November 25, 2021: Energy Efficiency Services Limited (EESL), a joint venture of public sector undertakings under Ministry of Power and Madhya Pradesh Urja Vikas Nigam Limited today hosted a workshop on accelerating adoption of sustainable solutions for industries. The initiative was aimed at creating awareness among energy-intensive industries in Madhya Pradesh about various energy efficient technological and financial options available, which can enable them to save energy and lower the cost of production.

In the Keynote Address Mr. Bhuvnesh Patel, CE, MPUVNL Elaborated about the importance of Energy Efficiency in the industries and the role of EESL and MPUVNL can play to execute the project. He also brief about the formation of EESL and achievement of EESL as on date.

Sharing his insights, Mr. Anil Choudhary, Head Operations, EESL said, “Energy efficiency has proven to be one of the most potent tools for the global fight against climate change. The industrial sector is slated to be widely benefitted from energy efficiency practices along with advancement in technology. The impact is significant in terms of reducing emission of CO₂. The collective effort of diverse industries adopting and implementing energy conservation measures can accelerate India’s path to a sustainable future.”

At the event, **Mr Girja Shankar, Head, Corporate Driven Programmes, EESL,** shared his views on how to achieve sustainability through energy efficiency initiatives of EESL under standard package offers for MSME sector. Present on the occasion were notable government agencies, financial institutions, Designated consumers under BEE’s Perform Achieve and Trade (PAT) scheme, energy services companies and stakeholders from diverse sectors. Energy efficient technologies in the steel and cement sector, upgraded technologies on rolling mill and EESL’s schemes under standard package offer for industries were a few of the topics discussed during the workshop.

Our efficient lighting programmes like Street Lightning National Programme (SLNP) and Unnat Jyoti by Affordable LEDs for All (UJALA) have been a nationwide success, in Madhya Pradesh EESL had distributed Approx. 1.75 Cr LED Bulbs, 1 Lac EE Fans & 4.25 Lac LED Tube-Lights, EESL had also retrofitted EE Appliances in approx. 300 Govt. buildings & Railway-Stations. EESL had replaced 1.4 Lakhs conventional streetlights. EESL had proposed to the State Govt. for replacement of existing Industrial motors with IE3 motors which is in review presently. Such innovative Programme of EESL had enabled better livelihood for citizens and significantly contributing to reducing carbon emissions. As one of the largest Super Energy Service Companies (ESCO) in the world, EESL is committed to accelerate India’s path to carbon neutrality.



About EESL

A joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID, Energy Efficiency Services Limited (EESL) was set up under Ministry of Power to facilitate implementation of energy efficiency projects. EESL is a Super Energy Service Company (ESCO) that seeks to unlock energy efficiency market in India, estimated to at Rs. 74,000 crore that can potentially result in energy savings of up to 20 per cent of current consumption, by way of innovative business and implementation models. It also acts as the resource centre for capacity building of State Distribution Companies (DISCOMs), State Development Authorities (SDAs), upcoming Energy Service Companies (ESCOs), financial institutions, etc.

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