EESL to rope in private agencies to boost sales

10\textsuperscript{th} March 2021
<table>
<thead>
<tr>
<th>Article Date</th>
<th>Headline / Summary</th>
<th>Publication</th>
<th>Edition</th>
<th>Page No.</th>
<th>Journalist</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 Mar 2021</td>
<td>EESL to rope in private agencies to boost sales</td>
<td>The Morning Standard</td>
<td>New Delhi</td>
<td>10</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to rope in private agencies to boost sales</td>
<td>The New Indian Express</td>
<td>Bangalore</td>
<td>13</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to rope in private agencies to boost sales</td>
<td>The New Indian Express</td>
<td>Hyderabad</td>
<td>10</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to rope in private agencies to boost sales</td>
<td>The New Indian Express</td>
<td>Chennai</td>
<td>13</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to rope in private agencies to boost sales</td>
<td>The New Indian Express</td>
<td>Bhubaneswar</td>
<td>12</td>
<td>Bureau</td>
</tr>
<tr>
<td>11 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>New Kerala</td>
<td>Online Web</td>
<td>42167</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>ANI News</td>
<td>Online Web</td>
<td>819038</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Atlanta Indian</td>
<td>Online Web</td>
<td>4858</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Austin Indian</td>
<td>Online Web</td>
<td>1144</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players for energy efficient products</td>
<td>Big News Network</td>
<td>Online Web</td>
<td>NA</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL invites private players to boost adoption of energy efficient products and services in India</td>
<td>Climate Samurai</td>
<td>Online Web</td>
<td>1575</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Dallas Indian</td>
<td>Online Web</td>
<td>2017</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Delhi Live News</td>
<td>Online Web</td>
<td>135</td>
<td>Bureau</td>
</tr>
<tr>
<td>Date</td>
<td>Title</td>
<td>Source</td>
<td>Platform</td>
<td>Views</td>
<td></td>
</tr>
<tr>
<td>------------</td>
<td>----------------------------------------------------------------------</td>
<td>---------------------------------</td>
<td>----------</td>
<td>-------</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL Invites Private Players to Boost Adoption of Energy Efficient Products and Services in India</td>
<td>Energy Infra Post</td>
<td>Online Web</td>
<td>29800</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Houston Indian</td>
<td>Online Web</td>
<td>818</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Idaho Indian</td>
<td>Online Web</td>
<td>74</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players for energy efficient products</td>
<td>India's News</td>
<td>Online Web</td>
<td>518</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Indian Economic Observer</td>
<td>Online Web</td>
<td>328</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Indian News Network</td>
<td>Online Web</td>
<td>225</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Investment Guru India</td>
<td>Online Web</td>
<td>276462</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Karnataka Live</td>
<td>Online Web</td>
<td>270</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Kashmir Breaking News</td>
<td>Online Web</td>
<td>99</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Kashmir Newsline</td>
<td>Online Web</td>
<td>99</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Kentucky Indian</td>
<td>Online Web</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>LA Indian</td>
<td>Online Web</td>
<td>961</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Lokmat</td>
<td>Online Web</td>
<td>200767</td>
<td></td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Maharashtra Samachar</td>
<td>Online Web</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>News Headline</td>
<td>News Source</td>
<td>Article Type</td>
<td>Article ID</td>
<td>Bureau</td>
</tr>
<tr>
<td>------------</td>
<td>-------------------------------------------------------------------------------</td>
<td>-------------------</td>
<td>--------------</td>
<td>-----------</td>
<td>--------</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Miami Indian</td>
<td>Online Web</td>
<td>194</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>MO Indian</td>
<td>Online Web</td>
<td>213</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL invites private players to boost adoption of energy efficient products and services in India Posted On March 10, 2021</td>
<td>MTI News</td>
<td>Online Web</td>
<td>2285</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>New Kerala</td>
<td>Online Web</td>
<td>42167</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>NM Indian</td>
<td>Online Web</td>
<td>176</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Oh Indian</td>
<td>Online Web</td>
<td>182</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Orlando Indian</td>
<td>Online Web</td>
<td>386</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Philadelphia Indian</td>
<td>Online Web</td>
<td>318</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Phoenix Indian</td>
<td>Online Web</td>
<td>1421</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Portland Indian</td>
<td>Online Web</td>
<td></td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL invites private players to boost sales across product categories</td>
<td>Powerline Magazine</td>
<td>Online Web</td>
<td>9083</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Punjab Live</td>
<td>Online Web</td>
<td></td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>San Antonio Indian</td>
<td>Online Web</td>
<td>232</td>
<td>Bureau</td>
</tr>
<tr>
<td>Date</td>
<td>Description</td>
<td>Source</td>
<td>Type</td>
<td>Views</td>
<td>Bureau</td>
</tr>
<tr>
<td>------------</td>
<td>------------------------------------------------------------------------------</td>
<td>-----------------</td>
<td>-----------</td>
<td>-------</td>
<td>--------</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>SD Indian</td>
<td>Online Web</td>
<td>319</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Seattle Indian</td>
<td>Online Web</td>
<td>14032</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Sify</td>
<td>Online Web</td>
<td>NA</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Tampa Bay Indian</td>
<td>Online Web</td>
<td>888</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>The Daily Guardian</td>
<td>Online Web</td>
<td>15656</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>The Fact News</td>
<td>Online Web</td>
<td>45509</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Tnindian</td>
<td>Online Web</td>
<td>365</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Top Story</td>
<td>Online Web</td>
<td>NA</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Virginia Indian</td>
<td>Online Web</td>
<td>352</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Vishva Times</td>
<td>Online Web</td>
<td>49488</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Web India 123</td>
<td>Online Web</td>
<td>508587</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Web India 123</td>
<td>Online Web</td>
<td>508587</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Webindia123</td>
<td>Online Web</td>
<td>NA</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Webindia123</td>
<td>Online Web</td>
<td>NA</td>
<td>Bureau</td>
</tr>
<tr>
<td>Date</td>
<td>Article Title</td>
<td>Source</td>
<td>Platform</td>
<td>Views</td>
<td>Author</td>
</tr>
<tr>
<td>------------</td>
<td>-------------------------------------------------------------------------------</td>
<td>-----------------------------</td>
<td>------------</td>
<td>---------</td>
<td>----------</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>West Bengal Khabar</td>
<td>Online Web</td>
<td>26</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Yahoo Finance India</td>
<td>Online Web</td>
<td>1728497</td>
<td>Bureau</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Yahoo News India</td>
<td>Online Web</td>
<td>NA</td>
<td>ANI</td>
</tr>
<tr>
<td>10 Mar 2021</td>
<td>EESL calls private players to boost adoption of energy efficient products, services</td>
<td>Zee5</td>
<td>Online Web</td>
<td>NA</td>
<td>ANI</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Daiji World</td>
<td>Online Web</td>
<td>2469065</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL Invites Private Players to Boost Adoption of Energy Efficient Products &amp; Services in India</td>
<td>Energetica India</td>
<td>Online Web</td>
<td>11814</td>
<td>Manu Tayal</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL invites private players to boost sales across product categories</td>
<td>Energy Infra Post</td>
<td>Online Web</td>
<td>29800</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL invites private players to boost adoption of energy efficient products and services in India</td>
<td>EQ International</td>
<td>Online Web</td>
<td>NA</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL invites private players to boost sales across product categories</td>
<td>ET Energyworld</td>
<td>Online Web</td>
<td>281519</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>IANS</td>
<td>Online Web</td>
<td>11762</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL invites private players to boost adoption of energy efficient products and services in India</td>
<td>IPM News</td>
<td>Online Web</td>
<td>705</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL invites private players to boost adoption of energy efficient products and services in India</td>
<td>Konexio Network</td>
<td>Online Web</td>
<td>200767</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Lokmat</td>
<td>Online Web</td>
<td>200767</td>
<td>Bureau</td>
</tr>
<tr>
<td>Date</td>
<td>Title</td>
<td>Source</td>
<td>Type</td>
<td>Reference</td>
<td>Author</td>
</tr>
<tr>
<td>------------</td>
<td>-----------------------------------------------------------------------</td>
<td>-------------------</td>
<td>------------</td>
<td>------------</td>
<td>--------------</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Pro Kerala</td>
<td>Online Web</td>
<td>9550892</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Siasat</td>
<td>Online Web</td>
<td>2214437</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to induct demand aggregators under “Success Fee Model”</td>
<td>T&amp;D India</td>
<td>Online Web</td>
<td>1617</td>
<td>Venugopal Pillai</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>TFI Post</td>
<td>Online Web</td>
<td>1140143</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL invites private players to boost adoption of energy efficient products</td>
<td>The Cambay Post</td>
<td>Online Web</td>
<td>256</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL To Boost Adoption Of Energy Efficient Products, Services</td>
<td>The Hawk</td>
<td>Online Web</td>
<td>30214</td>
<td>Bureau</td>
</tr>
<tr>
<td>9 Mar 2021</td>
<td>EESL to boost adoption of energy efficient products, services</td>
<td>Window To News</td>
<td>Online Web</td>
<td>5312</td>
<td>Bureau</td>
</tr>
</tbody>
</table>
Mainlines
EESL to rope in private agencies to boost sales

Chennai: Energy Efficiency Services Limited (EESL) – a joint venture under the Ministry of Power – has decided to rope in private firms to boost sales of its product and services. The company will empanel corporate sales agencies, direct sales agencies, dealers and retailers and other demand aggregators, including ESCOs with requisite experience under the Success Fee Model. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, super-efficient air-conditioner programme and retrofit of air-conditioning to improve indoor air quality for safety and efficiency, the company said.
EESL to rope in private agencies to boost sales

Chennai: Energy efficiency Services Limited (EESL) — a joint venture under the Ministry of Power — has decided to rope in private firms to boost sales of its product and services. The company will empanel corporate sales agencies, direct sales agencies, dealers and retailers and other demand aggregators, including ESCOs with requisite experience under the Success Fee Model. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, super-efficient air-conditioner programme and retrofit of air-conditioning to improve indoor air quality for safety and efficiency, the company said.
EESL to rope in private agencies to boost sales

Chennai: Energy Efficiency Services Limited (EESL) — a joint venture under the Ministry of Power — has decided to rope in private firms to boost sales of its product and services. The company will empanel corporate sales agencies, direct sales agencies, dealers and retailers and other demand aggregators, including ESCOs with requisite experience under the Success Fee Model. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, super-efficient air-conditioner programme and retrofit of air-conditioning to improve indoor air quality for safety and efficiency, the company said.
EESL to rope in private agencies to boost sales

Chennai: Energy Efficiency Services Limited (EESL) — a joint venture under the Ministry of Power — has decided to rope in private firms to boost sales of its products and services. The company will empanel corporate sales agencies, direct sales agencies, dealers and retailers and other demand aggregators, including ESCOs with requisite experience under the Success Fee Model. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, super-efficient air-conditioner programme and retrofit of air-conditioning to improve indoor air quality for safety and efficiency, the company said.
EESL to rope in private agencies to boost sales

Chennai: Energy Efficiency Services Limited (EESL) — a joint venture under the Ministry of Power — has decided to rope in private firms to boost sales of its product and services. The company will empanel corporate sales agencies, direct sales agencies, dealers and retailers and other demand aggregators, including ESCOs with requisite experience under the Success Fee Model. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, super-efficient air-conditioner programme and retrofit of air-conditioning to improve indoor air quality for safety and efficiency, the company said.
EESL calls private players to boost adoption of energy efficient products, services


New Delhi, March 10: Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.

[ANI]
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 (ANI): Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL to boost adoption of energy efficient products, services

https://www.atlantaindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://www.austinindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL calls private players for energy efficient products


Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL invites private players to boost adoption of energy efficient products and services in India


With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL) has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model. Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESLs credible market presence and high quality solutions.

Speaking about this new approach, Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

Animesh Mishra, Chief General Manager/ Head (Sales & CCPR) said, Involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors. This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector.

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition.

The use of energy efficient solutions can reduce Indias peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL also organised a Channel Partners/ Demand Aggregators Empanelment Meet today to connect with potential partners and create awareness about its new approach, with the aim to catalyse energy efficiency in the country.

EESL has entered into a pact with the National Highways Authority of India (NHAI) for setting up solar power projects, energy efficient LED lighting and EV charging stations at NHAI establishments. Energy Efficiency Services Limited (EESL) is a joint venture under the power ministry. A Memorandum of Understanding (MoU) was In “Electric Vehicles”

Energy Efficiency Services Limited (EESL) completed 10 years of scaling up energy efficiency programmes in India and globally. Established in 2009 to unlock the potential of energy efficiency, initiatives implemented by EESL have cumulatively led to energy savings of over 58 billion kWh and a reduction of over 46 million

In “Electric Vehicles”

Energy Efficiency Services Limited (EESL) will procure 250 electric vehicles from Tata Motors and Hyundai Motor India. The companies were selected through an international competitive bidding process, which was aimed at increased participation. Tata Motors Limited and Hyundai Motor India Limited won the tender. The duo will now supply 150

In “Electric Vehicles”
EESL to boost adoption of energy efficient products, services

https://www.dallasindian.net/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

“This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector,” he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.

Back To Index
EESL Invites Private Players to Boost Adoption of Energy Efficient Products and Services in India


With the aim to maximise the adoption of energy efficient products and services in India, Energy Efficiency Services Limited (EESL), a joint venture under the Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model. Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach, the agency believes, will provide a win-win proposition for both itself and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESLs credible market presence and high quality solutions.
EESL to boost adoption of energy efficient products, services

https://www.houstonindian.net/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://www.idahoindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Raja Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL calls private players for energy efficient products

https://www.indiasnews.net/news/268066554/eesl-calls-private-players-for-energy-efficient-products

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country. The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore. The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.

Back To Index
EESL calls private players to boost adoption of energy efficient products, services Mar 10, 2021


New Delhi [India], March 10: Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.

Back To Index
EESL to boost adoption of energy efficient products, services


With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.

Back To Index
EESL to boost adoption of energy efficient products, services

https://www.kentuckyindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://www.laindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Raja Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL calls private players to boost adoption of energy efficient products, services


Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Mesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.

(With inputs from ANI)

Disclaimer: This post has been auto-published from an agency feed without any modifications to the text and has not been reviewed by an editor
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.

Back To Index
EESL to boost adoption of energy efficient products, services

https://www.miamiindian.net/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://www.moindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS

Back To Index
EESL invites private players to boost adoption of energy efficient products and services in India
Posted On March 10, 2021


New Delhi, March 9 2021: With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, Government of India, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers &amp; Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others. This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESLs credible market presence and high quality solutions.

Speaking about this new approach, Mr Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

Mr Animesh Mishra, Chief General Manager/ Head (Sales &amp; CCPR) said, Involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors. This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector.

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce Indias peak power demand and emissions considerably, and thus help the nation in its climate action efforts. EESL also organised a Channel Partners/ Demand Aggregators Empanelment Meet today to connect with potential partners and create awareness about its new approach, with the aim to catalyse energy efficiency in the country.

Back To Index
EESL to boost adoption of energy efficient products, services


New Delhi, March 9: With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

[IANS]
EESL to boost adoption of energy efficient products, services

https://www.nmindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://www.ohindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://www.orlandoindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Raja Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://www.philadelphiaindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS

Back To Index
EESL to boost adoption of energy efficient products, services

https://www.phoenixindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Raja Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL invites private players to boost sales across product categories

https://powerline.net.in/2021/03/10/eesl-invites-private-players-to-boost-sales-across-product-categories/

Energy Efficiency Services Limited (EESL) has invited corporate sales agencies, direct sales agencies, dealers and retailers and other demand aggregators, including Energy Service Companies (ESCOs) with required experience under the success fee model.

Through the move, EESL plans to expand the sale of its products and services. Their aim is to maximise the adoption of energy efficient products and services in the country. In order to establish an efficient sales channel, it is proposing the demand aggregation module for some of its key programmes such as Super-Efficient Air-Conditioner Programme, RAISE (Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency), UJALA (Unnat Jyoti by Affordable LEDs for All), National Motor Replacement Programme, IEES (Integrated Energy Efficiency Services) etc.EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions.
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.
EESL to boost adoption of energy efficient products, services

https://www.sanantonioindian.net/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS

Back To Index
EESL to boost adoption of energy efficient products, services

https://www.sdindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Raja Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS

Back To Index
EESL to boost adoption of energy efficient products, services

https://www.seattleindian.com/seattle/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services


New Delhi, March 9 (IANS) With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model. Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others. This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement. EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added. Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey." India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts. EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects. -- IANSn/sdr/
EESL to boost adoption of energy efficient products, services

https://www.tampabayindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 (ANI): Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey, said Managing Director Rajat Sud.

India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability, he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector, he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL calls private players to boost adoption of energy efficient products, services

https://thefactnews.in/eesl-calls-private-players-to-boost-adoption-of-energy-efficient-products-services/

New Delhi [India], March 10 (ANI): Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL to boost adoption of energy efficient products, services

https://www.tnindian.com/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL calls private players to boost adoption of energy efficient products, services

https://www.topstory.online/eesl-calls-private-players-to-boost-adoption-of-energy-efficient-products-services/

Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL to boost adoption of energy efficient products, services

https://www.virginiaindian.net/desi/newsdetail.asp?id=644679

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS
EESL to boost adoption of energy efficient products, services

https://vishvatimes.com/eesl-to-boost-adoption-of-energy-efficient-products-services

With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement. EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.
EESL calls private players to boost adoption of energy efficient products, services


Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL to boost adoption of energy efficient products, services


With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS sn/sdr/

(359 Words)
EESL calls private players to boost adoption of energy efficient products, services


The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL to boost adoption of energy efficient products, services


Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS sn'sdr/
(359 Words)
2021-03-09-20:42:14 (IANS)
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 : Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts.
India has been focused on ramping up energy efficiency across industry sectors.

New Delhi [India], March 10 (ANI): Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 (ANI): Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

"While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey," said Managing Director Rajat Sud.

"India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability," he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

"This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector," he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)
EESL calls private players to boost adoption of energy efficient products, services


New Delhi [India], March 10 (ANI): Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, dealers and retailers besides other demand aggregators to maximise the adoption of energy efficient products and services across the country.

The EESL is a joint venture of NTPC Ltd, Power Finance Corporation, Rural Electrification Corporation and Power Grid Corporation under the Ministry of Power that seeks to unlock energy efficiency market estimated to be Rs 74,000 crore.

The EESL said it will follow a success fee model to boost sale of its various products and services.

While there has been considerable uptake of energy efficient solutions facilitated by us, we now seek to further stimulate their adoption by involving private players in the energy efficiency journey, said Managing Director Rajat Sud.

India has immense potential for adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions has been indispensable in mainstreaming energy efficiency and bringing consumers into the fold of sustainability, he said in a statement.

Animesh Mishra, Chief General Manager, said involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors.

This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector, he said.

EESL has proposed the demand aggregation module for some of its key programmes like super-efficient airconditioner programme, retrofit of airconditioning to improve indoor air quality for safety and efficiency, unnat jyoti by affordable LEDs for all, national motor replacement programme and integrated energy efficiency services.

India has been focused on ramping up energy efficiency across industry sectors. The use of energy efficient solutions can reduce peak power demand and emissions considerably, and thus help the country in its climate action efforts. (ANI)

Back To Index
EESL to boost adoption of energy efficient products, services


New Delhi, Mar 9 (IANS): With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.
EESL Invites Private Players to Boost Adoption of Energy Efficient Products & Services in India

https://www.energetica-india.net/news/eesl-invites-private PLAYERS TO BOOST ADOPTION OF ENERGY EFFICIENT PRODUCTS-- services-in-india

With an aim to maximise the adoption of energy efficient products and services in the country, state-owned Energy Efficiency Services Ltd (EESL) has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL sought to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESLs credible market presence and high quality solutions.

Commenting about this new approach, Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensible in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

Involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors. This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector, said Animesh Mishra, Chief General Manager/ Head (Sales &amp; CCPR).
EESL invites private players to boost sales across product categories


Energy Efficiency Services Ltd (EESL), a joint venture of public sector enterprises under the aegis of the power ministry, announced it will rope in private firms to boost sales across products and services it offers in the market. The company will empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including Energy Service Companies (ESCOs) with required experience under the Success Fee Model.

For example, in order to establish an efficient sales channel, EESL is proposing the Demand Aggregation module for its key programmes such as Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE) and Unnat Jyoti by Affordable LEDs for All (UJALA).

While there has been considerable uptake of energy efficient solutions in India facilitated by us we now seek to further stimulate their adoption, by involving private players in the energy efficiency journey, said Rajat Sud, Managing Director, EESL.

The company said the new approach will provide a win-win proposition for both EESL and its channel partners. EESL will benefit from an extensive sales network, while the partners will be able to leverage EESLs credible market presence and high quality solutions.
EESL invites private players to boost adoption of energy efficient products and services in India


With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, Government of India, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model. Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others. This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions.

Speaking about this new approach, Mr Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

Mr Animesh Mishra, Chief General Manager/ Head (Sales & CCPR) said, “Involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors. This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts. EESL also organised a Channel Partners/ Demand Aggregators Empanelment Meet today to connect with potential partners and create awareness about its new approach, with the aim to catalyse energy efficiency in the country.

About Energy Efficiency Services Limited (EESL)
A joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID, Energy Efficiency Services Limited (EESL) was set up under Ministry of Power to facilitate implementation of energy efficiency projects. EESL is a Super Energy Service Company (ESCO) that seeks to unlock energy efficiency market in India, estimated to at Rs. 74,000 crore that can potentially result in energy savings of up to 20 per cent of current consumption, by way of innovative business and implementation models. It also acts as the resource center for capacity building of State DISCOMs, ERCs, SDAs, upcoming ESCOs, financial institutions, etc.
EESL invites private players to boost sales across product categories


The company will empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including Energy Service Companies (ESCOs) with required experience under the Success Fee Model.

New Delhi: Energy Efficiency Services Ltd (EESL), a joint venture of public sector enterprises under the aegis of the power ministry, announced it will rope in private firms to boost sales across products and services it offers in the market.

The company will empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including Energy Service Companies (ESCOs) with required experience under the Success Fee Model.

For example, in order to establish an efficient sales channel, EESL is proposing the Demand Aggregation module for its key programmes such as Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE) and Unnat Jyoti by Affordable LEDs for All (UJALA).
EESL to boost adoption of energy efficient products, services


New Delhi, March 9 (IANS) With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

To get full access of the story, click here to subscribe to IANS News Service

2021 IANS India Private Limited. All Rights Reserved.
The reproduction of the story/photograph in any form will be liable for legal action.
For news, views and gossips, follow IANS at Twitter.
EESL invites private players to boost adoption of energy efficient products and services in India

https://epunemetro.com/?p=17125

New Delhi: With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, Government of India, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others. This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions.

Speaking about this new approach, Mr Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

Mr Animesh Mishra, Chief General Manager/ Head (Sales & CCPR) said, Involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors. This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector.

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts. EESL also organised a Channel Partners/ Demand Aggregators Empanelment Meet today to connect with potential partners and create awareness about its new approach, with the aim to catalyse energy efficiency in the country.
EESL invites private players to boost adoption of energy efficient products and services in India

https://www.konexionetwork.com/NewsDetails.aspx?newsid=f4b2f5f2-de24-4718-8802-0efe31a59dc9

EESL invites private players to boost adoption of energy efficient products and services in India by Our Correspondent

Mar 09, 2021

New Delhi: With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, Government of India, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others. This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions.

Speaking about this new approach, Mr Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

Mr Animesh Mishra, Chief General Manager/ Head (Sales & CCPR) said, Involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors. This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector.

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts. EESL also organised a Channel Partners/ Demand Aggregators Empanelment Meet today to connect with potential partners and create awareness about its new approach, with the aim to catalyse energy efficiency in the country.

Back To Index
EESL to boost adoption of energy efficient products, services


Author : IANS | March 9, 2021 08:42 PM New Delhi, March 9 With the aim to maximise the adoption of energy efficient products and services in ... 

New Delhi, March 9 With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.”

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

(With inputs from IANS)

Disclaimer: This post has been auto-published from an agency feed without any modifications to the text and has not been reviewed by an editor
EESL to boost adoption of energy efficient products, services


New Delhi, March 9: With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.” India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.
EESL to boost adoption of energy efficient products, services


New Delhi, March 9: With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESLs credible market presence and high quality solutions, the statement added.
EESL to induct demand aggregators under “Success Fee Model”


EESL to induct demand aggregators under Success Fee Model With the aim to maximize the adoption of energy-efficient products and services in the country, Energy Efficiency Services Ltd (EESL) has decided to empanel corporate sales agencies, direct sales agencies, dealers and retailers and other demand aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programs such as Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, a release from EESL said.

Speaking about this new approach, Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy-efficient products and services. Our extensive catalog of energy efficient solutions has been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, thus help the nation in its climate action efforts, the release added.

(Featured photograph for illustration only)
EESL to boost adoption of energy efficient products, services


New Delhi, March 9 (IANS) With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement.

EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

IANS

sn/sdr/
EESL invites private players to boost adoption of energy efficient products


New Delhi With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, Government of India, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers & Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model.

Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for below some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others. This kind of approach will provide a win-win proposition for both EESL and its channel partners. Herein, EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions.

Speaking about this new approach, Rajat Sud, MD, EESL said, India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.

Animesh Mishra, Chief General Manager/ Head (Sales & CCPR) said, Involving private players to bolster the sales and distribution chain has seen considerable success in an array of sectors. This approach can now potentially create a wider net for the distribution and adoption of energy efficiency solutions as well. I look forward to a fruitful engagement and partnership with the private sector.

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India's peak power demand and emissions considerably, and thus help the nation in its climate action efforts. EESL also organised a Channel Partners/ Demand Aggregators Empanelment Meet today to connect with potential partners and create awareness about its new approach, with the aim to catalyse energy efficiency in the country.
EESL To Boost Adoption Of Energy Efficient Products, Services

http://www.thehawk.in/business/eesl-to-boost-adoption-of-energy-efficient-products-services-211718

New Delhi: With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model. Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets.

In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others.

This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement. EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL's credible market presence and high quality solutions, the statement added.

Speaking about this new approach, Rajat Sud, MD, EESL said, "India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey."

India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts.

EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.IANS

Updated :
9 March 2021 5:17 PM
EESL to boost adoption of energy efficient products, services

https://www.windowtonews.com/news.php?id=424538

New Delhi, March 9 (IANS) With the aim to maximise the adoption of energy efficient products and services in the country, Energy Efficiency Services Limited (EESL), a joint venture under Ministry of Power, has decided to empanel Corporate Sales Agencies, Direct Sales Agencies, Dealers and Retailers and other Demand Aggregators, including ESCOs with requisite under the Success Fee Model. Through this, EESL seeks to boost and expand the sale of its various existing and new products and services in the markets. In order to establish an efficient sales channel, EESL is proposing the Demand Aggregation Module for some of its key programmes such as, Super-Efficient Air-Conditioner Programme, Retrofit of Air-conditioning to improve Indoor Air Quality for Safety and Efficiency (RAISE), Unnat Jyoti by Affordable LEDs for All (UJALA), National Motor Replacement Programme, Integrated Energy Efficiency Services (IEES), among others. This kind of approach will provide a win-win proposition for both EESL and its channel partners, the company said in a statement. EESL will benefit from an extensive sales network, while the partners will be able to leverage EESL’s credible market presence and high quality solutions, the statement added. Speaking about this new approach, Rajat Sud, MD, EESL said, “India has immense potential for the adoption of energy efficient products and services. Our extensive catalogue of energy efficient solutions have been indispensable in mainstreaming energy efficiency in India, and bringing the consumers into the fold of sustainability. While, there has been considerable uptake of energy efficient solutions in India, facilitated by us, we now seek to further stimulate their adoption, by involving the private players in the energy efficiency journey.” India has been focused on ramping up energy efficiency across sectors and use of energy efficient solutions has been identified as a valuable proposition. The use of energy efficient solutions can reduce India’s peak power demand and emissions considerably, and thus help the nation in its climate action efforts. EESL is a joint venture of NTPC Limited, Power Finance Corporation, Rural Electrification Corporation and POWERGRID. It was set up under Ministry of Power to facilitate implementation of energy efficiency projects.

--IANS sn/sdr/

RELATED NEWS