



EESL conducts awareness workshop on Menstrual Hygiene, and Gender Sensitisation

Tehri Garhwal, Uttarakhand, 28 December 2019: Energy Efficiency Services Limited (EESL), a joint venture of public sector undertakings under the Ministry of Power, Government of India, organised a two-day workshop with the students and faculty of Inter College, located in Thauldhar Manjaf Village, Pratapnagar, Tehri Garhwal in the state of Uttarakhand, as part of its Corporate Social Responsibility (CSR) initiative. In association with the Delhi based not-for-profit organisation Udangkaar Jan Kalyan Foundation, EESL organised this workshop to sensitise students and faculty about the best practices regarding menstruation and awareness about gender equality.

A key topic of discussion was the menstrual health of girls, which was addressed via a session to help understand the occurrence, and how girls can reduce associated discomfort. Girl students were recommended intake of nutritious food and the use of proper sanitary napkins. Promoting feminine hygiene, EESL provided each girl student with a safe and high-quality sanitary pack covering a six-month period.

Sessions touched upon the issue of gender equality and mutual respect. A special session was also organised to educate students about the difference between a 'good touch' and 'bad touch', as well as self-safety measures. EESL senior representatives Dr. Neena Sinha, Chief Medical Officer and Mr Jaspal Singh Aujla, Chief General Manager (Technical) interacted with students and faculty members on these issues.

Smt. Ruchi Jaimal, Director of Udangkaar Jan Kalyan Foundation also provided valuable inputs to students during the two-day workshop.

Underlining their shared primary goal of providing quality healthcare, EESL and Udangkaar Jan Kalyan Foundation also organised a free health check-up for the students and faculty members.

EESL has been actively promoting cleanliness as part of their CSR initiatives like putting dustbins and developing public toilets across cities.

About EESL

Energy Efficiency Services Limited (EESL), under the administration of Ministry of Power, Government of India, is working towards mainstreaming energy efficiency and is implementing the world's largest energy efficiency portfolio in the country. Driven by the mission of Enabling More – more transparency, more transformation, and more innovation, EESL aims to create market access for efficient and future-ready transformative solutions that create a win-win situation for every stakeholder. By 2020, EESL seeks to be a US\$ 1.5 billion (INR 10,000 crore) company.



EESL has pioneered innovative business approaches to successfully roll-out large-scale programs that allow for incentive alignment across the value chain and rapidly drive transformative impact. EESL aims to leverage this implementation experience and explore new overseas market opportunities for diversification of its portfolio. As on date, EESL has begun its operations in UK, South Asia and South-East Asia.

(For publication/broadcast)